

## Factsheet

### About FE fundinfo

FE fundinfo is a global fund data and technology leader. We facilitate better, more efficient investing by connecting fund managers and fund distributors and enabling them to share and act on trusted, insightful information. We provide the data, tools, infrastructure and the expertise required to research, distribute, market and invest in funds and model portfolios.

We maximise efficiencies for fund managers and fund distributors through our unique fundinfo.cloud market place, one of the world's largest information marketplaces for local and international investment funds and support market participants at every stage of the investment lifecycle.

For more information, please visit:  
[www.fe-fundinfo.com](http://www.fe-fundinfo.com)

### FE fundinfo's services for private banks

- Data Feeds**  
 Our Data Feeds have been designed to integrate seamlessly into your website applications, built via configurations and customisations.  
[More information](#)
- Document Feeds**  
 Our Document Feed allows fund distributors to access quality controlled fund documents and integrate them into their existing publications, applications and online platforms.  
[More information](#)
- Digital Solutions**  
 With our interactive web tools, fund distributors are able to bolster investor engagement and drive selfservicing through a digitally enhanced sales and marketing tool set.  
[More information](#)

### FE fundinfo – connecting the industry

- Largest database of validated fund data and documents from the world's most renowned fund managers
- Leading international hub for the dissemination of fund information
- Driving operational efficiencies through the openfunds standard – pioneering a new language for fund data

### Benefits of our Data and Document Feeds

- **Efficient access to high-quality, accurate data – from a single source**  
 Banks can quickly and easily access high-quality fund data and documents via automated feeds.
- **Helping you meet regulatory requirements**  
 With our Data and Document Feeds you meet regulatory requirements in Asia and Europe.
- **Comprehensive and up to date information**  
 Fundinfo.cloud, our global fund information marketplace covers over hundreds of thousands of share classes from over 900 fund managers.

### Our clients





The fundinfo.cloud

We collect and provide **quality**, **timely** and **accurate** fund data and connect fund managers with fund distributors.



## How FE fundinfo supports the fund industry in Hong Kong

### New regulatory requirements and what they mean for distributors

In 2019, the SFC introduced specific new requirements for identifying what constitutes Non Complex and Complex investment products, and tightened its guidelines for online distribution and advisory platforms. For the investment fund industry, these regulatory changes require more data to be reported from the fund managers and provided to the fund distributors. Additionally, it is up to the platform operators to determine whether an overseas product is 'Complex', or 'Non Complex'.

### How FE fundinfo can help the fund industry in Hong Kong

FE fundinfo is currently collecting the relevant data as set out in the Non-Complex and Complex investment products regulations from the fund managers to disseminate their regulatory data and documents and providing fund distributors with data feeds for suitability purposes. With our Document and Data Dissemination Services, fund managers can ensure that key regulatory data is disseminated to their distribution partners. Based on the openfunds standard, FE fundinfo are providing static data feeds in order to help distributors. This helps fund distributors to make the right decisions for their investors and, as has been shown with regulatory data in other markets, the standardisation helps the fund managers efficiently disseminate this valuable data.

### Why is the Partnership Between PWMA and FE fundinfo important?

Hong Kong is an important market for FE fundinfo and we appreciate the PWMA as one of our valuable collaborators as we act as a trusted Fund Data provider for the industry in Asia and Europe.

Please read more in our Whitepaper

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